

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

Contract / Revision 119696 / 1		Alt Order # 08248855
Product PORTMAN FOR SENATE		
Contract Dates 08/23/16 - 08/29/16		Estimate # 2974
Advertiser Pol/R Portman/R/Senate/OH-A		Original Date / Revision 05/19/16 / 08/26/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agency Code TV12736	Advertiser Code 280	Product 1/2 316
Agency Ref 4341		Advertiser Ref 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	08/26/16	08/26/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--				1	\$600.00					
2	WHIO	08/26/16	08/26/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--				1	\$1,300.00					
3	WHIO	08/29/16	08/29/16	Mon Prime Hour 3	10:00 PM-11:00 F		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$1,500.00					
4	WHIO	08/29/16	08/29/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$600.00					
5	WHIO	08/29/16	08/29/16	Daybreak Edition 530a-6a			:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$500.00					
6	WHIO	08/29/16	08/29/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$1,300.00					
7	WHIO	08/29/16	08/29/16	Mon Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$1,500.00					
8	WHIO	08/29/16	08/29/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$400.00					
E 9	WHIO	08/27/16	08/27/16	Sat Prime Hour 3	10:00 PM-11:00 F		:30			P-05		NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1-				1	\$700.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Thank you for your business!



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Contract / Revision 119696 / 1		Alt Order # 08248855
Contract Dates 08/23/16 - 08/29/16		Product PORTMAN FOR SENATE
Advertiser Pol/R Portman/R/Senate/I		Estimate # 2974
		Original Date / Revision 05/19/16 / 08/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WHIO	08/22/16-08/28/16		Sat Prime Hour 3	10:00 PM-11:00 PM	-----Sa--	:30		\$700.00			NM		
See MG 9.2,9.3														
2	WHIO	08/29/16-08/29/16		NewsCenter 7 530p	530p-6p	M-----	:30		\$1,000.00			NM		
(M) MG for 12.1,13.1,9.1														
3	WHIO	08/29/16-08/29/16		M-Su 11p News	11p-1135p	M-----	:30		\$1,100.00			NM		
(M) MG for 12.1,13.1,9.1														
10	WHIO	08/27/16	08/27/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/22/16	08/28/16	-----1-	1			\$200.00						
11	WHIO	08/27/16	08/27/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/22/16	08/28/16	-----1-	1			\$350.00						
E 12	WHIO	08/27/16	08/27/16	Sat Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/22/16	08/28/16	-----1-	1			\$700.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WHIO	08/22/16-08/28/16		Sat Prime Hour 1	8:00 PM-9:00 PM	-----Sa--	:30		\$700.00			NM		
See MG 9.2,9.3														
E 13	WHIO	08/27/16	08/27/16	Sat Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/22/16	08/28/16	-----1-	1			\$700.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WHIO	08/22/16-08/28/16		Sat Prime Hour 2	9:00 PM-10:00 PM	-----Sa--	:30		\$700.00			NM		
See MG 9.2,9.3														
14	WHIO	08/28/16	08/28/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/22/16	08/28/16	-----1	1			\$1,600.00						
15	WHIO	08/28/16	08/28/16	Sun Prime Hour 2	8:00 PM-9:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/22/16	08/28/16	-----1	1			\$2,000.00						
16	WHIO	08/28/16	08/28/16	Sun Prime Hour 3	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/22/16	08/28/16	-----1	1			\$1,500.00						
17	WHIO	08/25/16	08/25/16	Thur Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/22/16	08/28/16	---1---	1			\$1,400.00						
18	WHIO	08/25/16	08/25/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/22/16	08/28/16	---1---	1			\$500.00						
19	WHIO	08/25/16	08/25/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/22/16	08/28/16	---1---	1			\$1,300.00						
20	WHIO	08/25/16	08/25/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/22/16	08/28/16	---1---	1			\$400.00						
21	WHIO	08/25/16	08/25/16	Thur Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,000.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
119696 / 1	08248855

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/23/16 - 08/29/16	PORTMAN FOR SENATE	2974

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/R Portman/R/Senate/I	05/19/16 / 08/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$2,000.00					
22	WHIO	08/23/16	08/23/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$600.00					
23	WHIO	08/23/16	08/23/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$500.00					
24	WHIO	08/23/16	08/23/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,300.00					
25	WHIO	08/24/16	08/24/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$600.00					
E 26	WHIO	08/24/16	08/24/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	08/22/16-08/28/16	NewsCenter 7 6p	6:00 PM-6:30 PM	---W-----	:30		\$1,300.00			NM		
	See MG 26.2, 26.3													
	2	WHIO	08/27/16-08/27/16	NewsCenter 7 Sa 8a	8a-10a	-----Sa--	:30		\$600.00			NM		
	Ⓜ MG for 26.1 08/24													
	3	WHIO	08/29/16-08/29/16	M-F 4p-5p	4p-5p	M-----	:30		\$700.00			NM		
	Ⓜ MG for 26.1 08/24													
27	WHIO	08/24/16	08/24/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$400.00					
Totals								0.00				27	\$25,750.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	18	\$17,150.00	(\$2,572.50)	\$14,577.50
08/29/16 - 08/29/16	9	\$8,600.00	(\$1,290.00)	\$7,310.00
Totals	27	\$25,750.00	(\$3,862.50)	\$21,887.50

Signature: _____ **Date:** _____

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CREDIT RISK !! FAX# 610-225-1191
HARRIS REPORT FROM REP AUG26/16 16.18
CHANGES *** WHIO-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME ALLY RAMBO

SALES PRSN PH- NICK WELTTE

	CLASS: NATL.	LOCAL	REGIONAL
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DATE AUG26/16 16.18

STA:

ON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
ROB PORTMAN FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
AGENCY ADVERTISER CODE = 280 AGENCY PRODUCT CODE = 316 AGENCY EST# = 2974												
9	S		1000P-1100P	30		\$700.00	8/27	8/27	0		SAT	0
PROGRAM : 48 HOURS-CBS RA21+ : 6.0 ORD COM1 : TARGET 8 INDEX: 111. NIELSEN: 2.5 CON COM1 : 48 HOURS-CBS												

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# 610-225-1191
!
FROM REP          AUG26/16 16.18
**CHANGES**      *** WHIO-TV ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	A		530P-600P	30		\$1,000.00	8/29	8/29	1		MON	1
PROGRAM : NEWSCENTER 7 RA21+ : 6.0 ORD COM1 : PLEASE ADVISE ASAP THIS IS A MAKE-GOOD FOR AUG27 ON LINE-9 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR AUG27 ON LINE-12 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR AUG27 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR AUG24 ON LINE-26 FOR 1 SPOT/WK												
29	A		1100P-1135P	30		\$1,100.00	8/29	8/29	1		MON	1
PROGRAM : NEWSCENTER 7 RA21+ : 6.0 ORD COM1 : PLEASE ADVISE ASAP PART OF A MAKEGOOD MADE UP OF LINES 28-31												
30	A		800A-1000A	30		\$600.00	8/27	8/27	1		SAT	1
PROGRAM : NEWSCENTER 7 RA21+ : 6.0 ORD COM1 : PLEASE ADVISE ASAP PART OF A MAKEGOOD MADE UP OF LINES 28-31												
31	A		400P-500P	30		\$700.00	8/29	8/29	1		MON	1
PROGRAM : ELLEN RA21+ : 6.0 ORD COM1 : PLEASE ADVISE ASAP PART OF A MAKEGOOD MADE UP OF LINES 28-31												
12	S		800P-900P	30		\$700.00	8/27	8/27	0		SAT	0
PROGRAM : CRMTM SA8P-CBS RA21+ : 3.7 ORD COM1 : TARGET 8 INDEX: 91. NIELSEN: 2.3 CON COM1 : CRMTM SA8P-CBS												
13	S		900P-1000P	30		\$700.00	8/27	8/27	0		SAT	0
PROGRAM : CRIMTME SA-CBS RA21+ : 5.1 ORD COM1 : TARGET 8 INDEX: 108. NIELSEN: 2.4 CON COM1 : CRIMTME SA-CBS												

REP HEADLINE# 8248855 TRF# 119696
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG26/16 16.18
CHANGES ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

26	S		600P-630P	30		\$1,300.00	8/24	8/24	0		WED	0
PROGRAM : NWSCENTER 6												
RA21+ : 15.2												
ORD COM1 : TARGET 8 INDEX: 113. NIELSEN: 10.7												
CON COM1 : NWSCENTER 6												
STATION MAKEGOOD OFFERS:												

M1	OK'D	BUY#9	MISSED: SAT/1000P-1100P									
		BUY#12	SAT/800P-900P				AUG27		30S	\$700.00		(AUG26/16)
		BUY#13	SAT/900P-1000P				AUG27		30S	\$700.00		
		BUY#26	WED/600P-630P				AUG27		30S	\$700.00		
			OFFER: MON/530P-600P				AUG24		30S	\$1,300.00		
			& MON/1100P-1135P				AUG29		30S	\$1,000.00		
			& SAT/800A-1000A				AUG29		30S	\$1,100.00		PLS ADVISE.
			& MON/400P-500P				AUG27		30S	\$600.00		
			CMT: PLEASE ADVISE ASAP				AUG29		30S	\$700.00		

AUG/16 17150.00 SEP/16 \$8,600.00
CONTRACT TOTAL 25750.00
TOTAL SPOTS 27

MARKET TOTALS \$46,818
WHIO 55% WDTN 30% WKEF 10% WRGT 0% CABL 0% WBDT 5%

SVC- NSI
DEMOS- RA21+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE